

If you are currently running an SEO campaign, are you measuring the results? If you aren't running [Monthly SEO Reports](#) , then you could be spending money just for the sake of it. SEO isn't cheap, so you need to make sure that you are getting a good return on that investment. SO you should at least be checking some of your keywords for their performance. Monthly SEO Reports from Kaboom is a service that provides you with a detailed SEO report on a monthly, or even weekly basis. Allowing you to easily see the progress of any SEO campaigns that you are running. You can use them to check up on your competition, or even get further ideas for keywords in your sector. The information that you can gain is invaluable. Why not take a trial report to see what it might do for you?